

An introduction to

Clinical Ethics Committees,

Ethical Accreditation

and Patient Safety



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# Biomedical Ethics Principles

- At first / Above all Do No Harm  
(Primum Non Nocere)
- Human Dignity

## ■ Four Principles Approach

- Respect for Patient's Autonomy
- Beneficence
- Non-maleficence
- justice into decision-making processes

**Dr. S.A. Enjoo**

MD, PhD, Medical Ethics Department,  
SBMU



# Definition

- *“Patient safety is the avoidance of unintended or unexpected harm to people during the provision of health care”*

*(The WHO & NHS Improvement)*

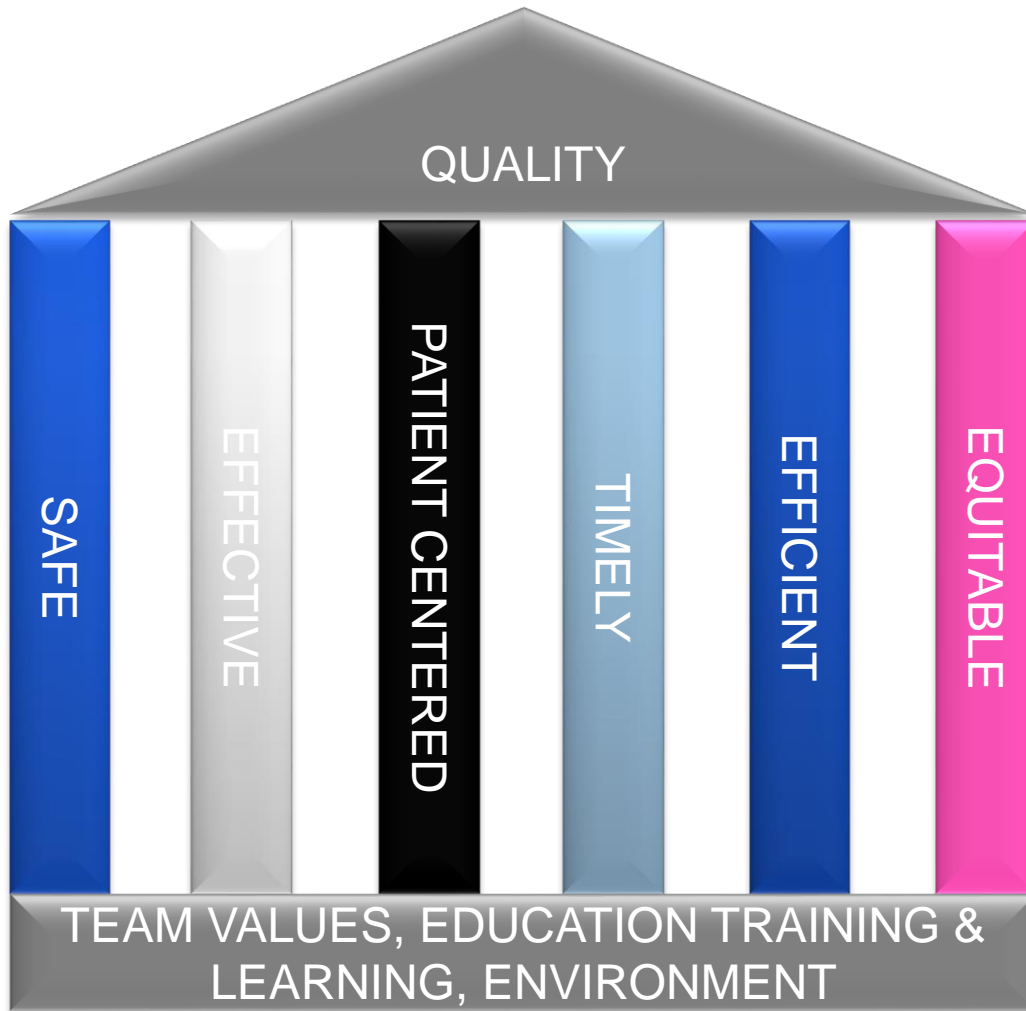


# Organizational Ethics (definition)

Frank Navran

- Articulation
- Application
- Evaluation
- ✓ Consistent Values
- ✓ Moral Positions
- *By which the organization is defined,*  
both internally and externally.

# WHAT IS QUALITY CARE?

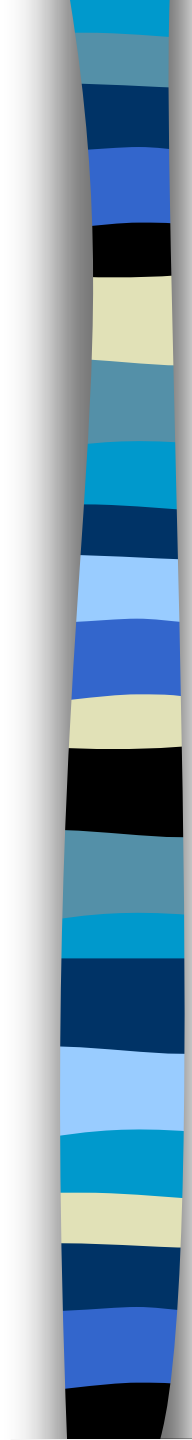


*(Crossing the Quality Chasm IOM, 2001)*



# Good healthcare should be:

- **Safe**
- **Effective**
- **Patient**
- **Timely**
- **Efficient**
- **Equitable**



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## From Clinical Ethics to Organizational Ethics: The Second Stage of the Evolution of Bioethics

*Robert Lyman Potter*

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*Bioethics has succeeded to an important extent in clinical ethics. In order to meet the challenges of clinical ethics in a highly systematized health care industry, it will be necessary to move to a full engagement in organizational ethics. Re-engineering the institutional ethics committee as an integrated ethics program is one strategy for creating an ethical corporate culture where clinical ethics can flourish. This expansion from clinical to corporate ethics is a return to a broader vision of the goals of bioethics.*

### Introduction

Clinical ethics should be expanded into health care organizational ethics. This movement is the next logical and practical step toward achieving the patient-oriented goals of clinical ethics and is a turn to the broad ecological version of bioethics. This step will require the reorientation of clinical ethics from issues concerning the individual patient to a wider sociological context. A set of assumptions about the behavior of health care systems can guide this movement. Practical action can be implemented by an integrated ethics program, which is a re-engineering of the institutional ethics committee. The outcome of an integrated ethics program will be an ethical corporate culture for health care organizations.

Bioethics has become understood and accepted by clinicians who seek help with conflicts and dilemmas. Resistance among medical staff and management is now easier to diffuse. A justifiable sense of success exists in the bioethics movement.

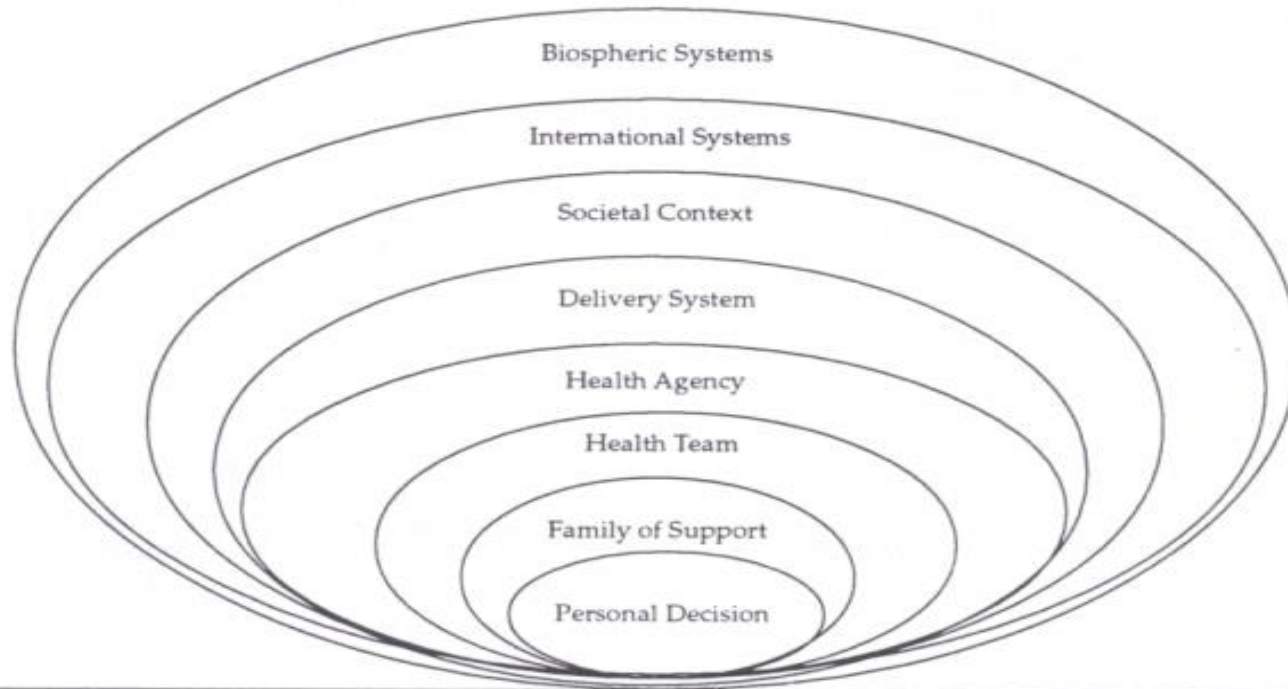
Passionate bioethics reformers who are not satisfied with partial success have been looking for the next "edge to push on." The growing edge is the new frontier of organizational ethics. Although it has been there all the while, only recently has it become the cauldron of ferment and change.

What has brought the bioethics movement to the moral maze of organizational health care ethics? Paul Starr has reported the history of how



# Why Organizational Ethics?

From clinical ethics to organizational ethics: the second stage of the evolution of bioethics  
Potter RL.





# Organizational Ethics (definition)

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# An Example for HCOs' Values

- Integrity (Safe care with Dignity)
- Compassion
- Accountability
- Respect
- Excellence

# An Example for Hospital Values

The screenshot shows a web browser window with several tabs open: Home - PubMed, Hospital internal, About Cottage, بیانیه ماموریت ارز، Mission, Vision &, and Scholar - Google. The address bar shows the URL [www.barnesjewish.org/about/mission-vision-values](http://www.barnesjewish.org/about/mission-vision-values). A yellow banner at the top contains contact information: "FIND A DOCTOR OR MAKE AN APPOINTMENT: (866) 553-7270" and "GENERAL INFORMATION: (314) 747-3000".

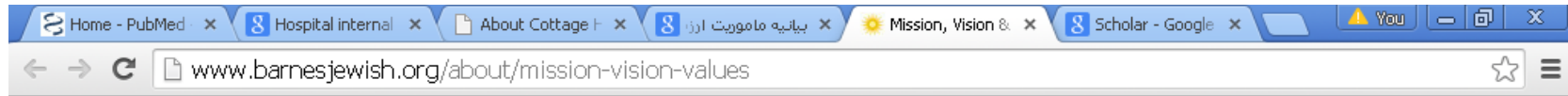
The main navigation area includes the Barnes-Jewish Hospital logo (with "BJC HealthCare" below it), "Get Directions", "Contact Us", and a search bar with a "GO" button. Below this is a horizontal menu with links: "Find a Doctor", "Request an Appointment", "Medical Services", "Patient & Visitor Information", and "Giving".

A blue breadcrumb trail reads: Home > About Us > Mission, Vision & Values. Below this is a large image of the hospital building with the text "BARNES-JEWISH HOSPITAL" overlaid.

The page content is organized into a table with two columns:

About Us	MISSION, VISION & VALUES	A- A+ Print Email
Administration / Board of Directors	MISSION	
America's Top Doctors	We take exceptional care of people.	
Annual Reports	• By providing world-class healthcare	
Awards & Honors	• By delivering care in a compassionate, respectful and responsive way	
Best Doctors in America	• By advancing medical knowledge and continuously improving our practices	

# An Example for Hospital Values



- Community Benefit > VISION
  - Community Outreach > Barnes-Jewish Hospital, along with our partner, Washington University School of Medicine, will be national leaders in medicine and the patient experience.
  - Diversity and Cultural Competence > VALUES
  - E-Newsletter
  - E-Newsletter for Physicians
  - Fact Sheet
  - History
  - Medical Milestones
  - Mission, Vision & Values**
  - Newsroom
  - Our Neighborhood - The Central West End
  - Outcomes and Quality Measures
  - Partner Institutions
  - Publications
  - Social Media Hub
- In service to the patient, we value:
- Integrity
  - Compassion
  - Accountability
  - Respect
  - Excellence

# An Example for Hospital Values

robert lyman potter or x | barnes jewish hospital x | Search - Barnes-Jewis x | Partner Institutions - E x | Our Values - Careers - x

www.barnesjewish.org/careers/our-values-icare

Nursing > ICARE - OUR CORE VALUES

Non-Clinical Professions > Our team members are committed to upholding these values and behaviors:

Administrative Fellowship >

Allied Health >

Students & New Graduates >

Pharmacy Residencies >

Physician Recruitment >

Working at Barnes-Jewish >

Living in St. Louis

Investing in You

Leaders in Innovation

**Our Values**

Commitment to Diversity

Community Service

Awards and Honors

Corporate Overview

**ICARE - OUR CORE VALUES**

**Integrity** - I will be positive, honest and committed to our mission.

**Compassion** - I will provide exceptional service to patients, visitors and colleagues by listening and responding with empathy.

**Accountability** - I will have a strong sense of commitment and ownership.

**Respect** - I will treat all patients, visitors and colleagues with dignity and value their diverse cultures and backgrounds.

**Excellence** - I will be committed to a culture of excellence.

[Click here](#) to view/download our ICARE commitment form, which each team member signs when they begin employment.

FIND A JOB & APPLY TODAY

# Hospital Values

## ICARE Behaviors MANDATORY EXPECTATIONS



### **INTEGRITY:** I will be positive, honest and committed to the B.J.H mission.

- I will consistently follow the policies and procedures of my unit and the hospital.
- I will strive to keep balance between my work and private life. I will plan in advance to meet deadlines and take breaks in an appropriate way.
- When I identify problems and issues, I will bring these forward in a clear and honest way. When able, I will suggest solutions.
- I will follow practice guidelines and protocols and make sure all areas are safe for patients, visitors and colleagues.
- I will discuss confidential matters in private places and only with the correct persons. I will keep written and electronic information out of the view of others and discard written information in the correct manner. I will follow systems access and privacy & confidentiality policies.

### **COMPASSION:** I will provide exceptional service to patients, visitors and colleagues by listening and responding with empathy.

- I will set priorities to meet the needs of internal and external customers and do this in spite of time limits and pressures.
- I will smile, make eye contact, greet others, and speak in ways that are easy to understand. I will actively listen and show concern and interest.
- I will ensure proper body language and tone of voice when communicating with others. I will avoid loud talk and making excessive noises.
- I will put internal and external customers at ease to reduce anxiety and promote a calm, professional environment. I will take immediate steps to resolve issues and communicate results in a timely manner. I will use the approved service interaction model and service recovery protocol effectively.
- I will consistently acknowledge the facts and feelings of others to show empathy. I will identify and act on opportunities to provide empathic statements.

### **ACCOUNTABILITY:** I will have a strong sense of commitment and ownership.

- I will recognize that all problems and concerns have merit and take ownership of these until resolved. I will be accountable for my actions and accept constructive feedback.
- I will work to achieve personal and team goals even when it might be difficult. I will ask for help when and where it is needed.
- I will work with the team and other workgroups in positive ways. I will always support the efforts of others.
- I will remain easy to reach to provide assistance and support. I will help others when they look lost or look like they need assistance.
- I will use the correct key words and key actions with all patients, visitors and colleagues, at all times. I will make sure interpreters are always used with patients who are deaf or speak limited English.
- I will clean up litter, trash and spills right away or inform the proper resource to ensure all areas of the hospital are clean and safe. I will place equipment and supplies in the correct storage areas.

### **RESPECT:** I will treat all patients, visitors and colleagues with dignity and value their diverse cultures and backgrounds.

- I will value and respect the background, experience, culture, religion, sexual orientation and ethnicity of others. I will view all colleagues as equally important, regardless of position or background.
- I will knock before going into a room or office, identify myself and ask permission to enter using the correct "key word" technique.
- I will communicate in a collaborative way with others and support teamwork between departments. I will avoid criticizing B.J.H, B.J.C or WUSM in inappropriate venues and actively seek opportunities to provide constructive feedback.
- I will speak in a clear way and actively listen while learning and sharing information. I will maintain a positive outlook and use plain language when communicating with patients and visitors.
- I will share correct information with people in a timely way. I will create clear, complete written materials and take into account culture, viewpoint and the education of the receiver. I will ask for feedback to improve communication.
- I will recognize and encourage positive actions. I will identify people for specific acts of great work when asked during sounding.

### **EXCELLENCE:** I will be committed to a culture of excellence.

- I will actively take part in process improvement plans and readily support change. I will give constructive feedback when new initiatives are introduced.
- I will work with patients, visitors and colleagues to achieve common goals.
- I will be mindful of the cost of resources and work efficiently and effectively to reduce waste.
- I will work to find solutions to problems when they arise.
- I will answer questions posed by others and use the teach-back method to ensure understanding. I will promote an environment that encourages learning.
- I will seek feedback to maintain my skills and complete all my required training and education on time.
- I commit to being involved in a learning environment and will meet all requirements for attending department in-services and meetings.

I acknowledge that I have received a copy of the Barnes-Jewish Hospital ICARE behaviors. I understand I am accountable for knowing and exhibiting these behaviors. Failure to follow the expected behaviors may result in coaching or corrective action up to and may include termination of employment.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Emp. ID No: \_\_\_\_\_

Date: \_\_\_\_\_





# کمیته های اخلاق بالینی

- شورای عالی اخلاق وزارت بهداشت

- شورای اخلاق دانشگاه

- کمیته ملی اخلاق بالینی

- کمیته دانشگاهی اخلاق بالینی

- کمیته بیمارستانی اخلاق بالینی



# شورای عالی اخلاق

کمیته ملی  
اخلاق در  
آموزش

کمیته ملی  
اخلاق در  
پژوهش

کمیته ملی  
اخلاق  
بالینی

## کمیته اخلاق بالینی دانشگاه

کمیته اخلاق  
بیمارستان  
ج

کمیته اخلاق  
بیمارستان  
ب

کمیته اخلاق  
بیمارستان  
الف



### پیوندها

مشخصات بیمارستانهای کل کشور

سامانه تعیین محل خدمت پزشکان  
متخصص

سامانه صدور پروانه های موسسات پزشکی

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هیچ نظر سنجی فعالی وجود  
ندارد

To get future Google Chrome updates, you'll need Windows 10 or later. This computer is using Windows 7.

دستورالعمل تشکیل سطح بندی و شرح وظایف کمیته های اخلاق بالینی

اسامی اساتید کمیته اخلاق بالینی

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آیین اخلاق پرستاری در جمهوری اسلامی ایران

مجموع دستورالعمل و ابزارهای ارزشیابی پای بندی به اصول حرفه ای دستیاران

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Principles, Cases, and  
Practical Solutions



**The Park Ridge Center for the  
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*An Introduction to*  
Healthcare  
Organizational  
Ethics

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Robert T. Hall

[J Adv Med Educ Prof](#). 2015 Jul; 3(3): 117–132.

PMCID: PMC4530002

## The main indicators for Iranian hospital ethical accreditation

SEYED ALI ENJOO,<sup>1</sup> MITRA AMINI,<sup>2</sup> SEYED ZIAADIN TABEL,<sup>1</sup> ALI MAHBUDI,<sup>2</sup> ZAHRA KAVOSI,<sup>3</sup> and MAHBOOBEH SABER<sup>1</sup>

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### Abstract

Go to: 

### Introduction

The application of organizational ethics in hospitals is one of the novel ways to improve medical ethics. Nowadays achieving efficient and sufficient ethical hospital indicators seems to be inevitable. In this connection, the present study aims to determine the best indicators in hospital accreditation.

### Methods

69 indicators in 11 fields to evaluate hospital ethics were achieved through a five-step qualitative and quantitative study including literature review, expert focus group, Likert scale survey, 3 rounded Delphi, and content validity measurement. Expert focus group meeting was conducted, employing Nominal Group Technique (NGT). After running NGT, a three rounded Delphi and parallel to Delphi and a Likert scale survey were performed to obtain objective indicators for each domain. The experts were all healthcare professionals who were also medical ethics researchers, teachers, or PhD students. Content validity

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## Developing a tool for cultural accreditation (Shafi project) in hospitals of Shiraz University of Medical Sciences

Seyed Ali Enjoo <sup>1</sup>, Zahra Kavosi <sup>2</sup>, Seyed Ziaadin Tabei <sup>2</sup>, Abdolali Mohagheghzadeh <sup>2</sup>

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2- *Shiraz University of Medical Sciences, Shiraz, Iran*

**Abstract:** (948 Views)

Organizational culture affects the values, traditions, and norms of an organization. Therefore, the organizational behavior means how much an organization acts ethically. The cultural environment affects the formation of the organizational climate and, behavior. There are some deficiencies in the standards of organizational culture. This study aimed to review different aspects to accredit hospitals culturally in Shiraz University of Medical Sciences and consisted of two stages: First; the initial qualitative study was done by interviewing the experts who were selected purposely and held focused group discussion sessions to recognize the different aspects of cultural validation and develop an cultural accreditation manual for hospitals. Second stage was an evaluation of the hospitals in Shiraz University of Medical Sciences according to the cultural accreditation manual. Among 17 targeted hospitals, passed the training course of identifying indicators and volunteered to participate in the survey, 11 hospitals which had performed self-evaluation according to their manuals entered the survey. Seven main subjects and 17 sub-titles were derived from the first qualitative study. The subjects included considering religious laws demanded by patients and those patients' accompaniers, patient satisfaction, staff satisfaction, consideration of ethical rules, dress codes, cultural activities of the hospital, and environmental neatness of the hospital. The evaluation of the above factors ranged from 0-1. The hospitals' total scores were from 0.68 to 0.78. Findings suggest capability of the indicators for hospital cultural evaluation. The qualitative study ranked the hospitals in every aspect.

**Keywords:** Medical ethics, organizational ethics, accreditation of hospitals, organizational culture

**Full-Text [PDF 3632 kb]** (271 Downloads)



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Enjoo S A, Kavosi Z, Tabei S Z,  
Mohagheghzadeh A. Developing a tool for  
cultural accreditation (Shafi project) in  
hospitals of Shiraz University of Medical  
Sciences. *ijme*. 2017; 10 (1) :165-181  
URL: [http://ijme.tums.ac.ir/article-1-5931-  
en.html](http://ijme.tums.ac.ir/article-1-5931-en.html)







Thanks



الْحَمْدُ لِلَّهِ

